

# Tanbhir Ahmed Tonu

## Digital Marketer & Web Developer

☎ +8801314-681101

✉ tanbhir.ahmed.tonu@gmail.com

📍 Uttara, Dhaka, Bangladesh

[Portfolio](#) | [Linkedin](#) | [Github](#)

Digital marketing and WordPress professional with 4+ years of hands-on experience across SEO, Local SEO, paid advertising, product marketing, lead generation and website development. Experienced in translating software and service offerings into clear campaigns, building responsive WordPress websites, improving search visibility, managing Google Business Profiles and supporting B2B software sales. Comfortable working across marketing, sales, content and technical teams for both Bangladesh and international markets.

### Professional Experience

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#### Associate Manager – Digital Marketing & Web Developer

Project 2morrow Software Ltd.

September 2025 – Present

- Manage digital marketing and web activities for custom software and SaaS products, supporting both local and international market development..
- Build and optimize WordPress pages, landing pages and product content with a focus on responsive design, usability and conversion.
- Plan SEO, Local SEO and Google Business Profile activities, including keyword research, service content and visibility improvements.
- Support LinkedIn outreach, lead research, campaign messaging and sales communication for B2B software prospects.
- Develop product positioning, buyer-persona research, content plans and go-to-market materials for software solutions including GatePass BD.

#### WordPress Web Developer

Prospect Engine LLC, Dhaka, Bangladesh

June 2023 – August 2025

- Built 20+ responsive WordPress sites for clients like PDCA Consulting and DirkBurmman, using Elementor and custom JavaScript.
- Developed plugins for forms, e-commerce, and chatbots, and integrated third-party APIs.
- Improved site speed by 30%, enhanced SEO, and ensured cross-browser compatibility.
- Consistently delivered projects on time with ongoing support and updates.

### Technical Skills

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- **Digital Marketing:** SEO, Local SEO, AEO/GEO, content strategy, campaign reporting
- **Paid & Social:** Facebook Ads, LinkedIn marketing, audience research, lead generation
- **Product Marketing:** Market research, positioning, GTM planning, SaaS sales support
- **WordPress Development:** WordPress, Elementor, responsive UI, website optimization
- **Web Technologies:** HTML5, CSS3, JavaScript, Bootstrap, PHP, React, APIs, Git
- **Tools & Platforms:** Google Business Profile, Figma, Webflow, CRM and reporting tools

### Projects

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#### WordPress Websites & Landing Pages

- Built responsive WordPress websites and conversion-focused landing pages.

#### GatePass BD – Product Marketing & Lead Generation

- Developed product positioning, bilingual content and Facebook ad campaigns.

#### Local SEO & Google Business Profile Management

- Managed 20- 30 Google Business Profiles.

### Education

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Bachelor of Science in Computer Science

Daffodil International University

2021